

The TENGA EGG is Back and Better than Ever

The Original And Best 'Egg Shaped' Pleasure Product Has Been Renewed
For Everyone to Enjoy

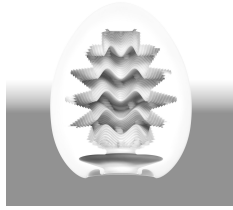


Tokyo, 2025 - In celebration of TENGA's 20th anniversary, the TENGA EGG Standard Series is being renewed for the first time in 7 years, using our newest cutting-edge molding technology to enhance fan favorites and add brand new EGGs to the lineup.

With over 37.5 million sold since its launch in 2008 and over 40 different variations, the TENGA EGG revolutionized the male pleasure market. Now, the world's most famous and iconic EGG is even better!

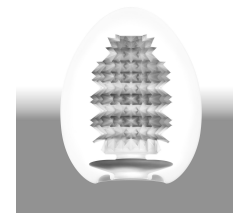
The Latest and Greatest EGGs

TENGA's latest technology brings the most intricate and refined details yet to the beloved TENGA EGG, creating new heights of pleasure for the user to enjoy.



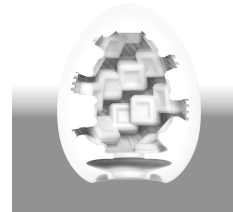
TENGA EGG WAVY

Bold, undulating ribs meet fine, intricate edges for a powerful blend of dynamic waves and delicate stimulation.



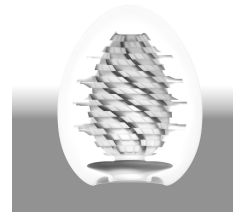
TENGA EGG STARRY

Densely-packed starry bumps on the step-like base structure deliver firm, defined sensations in a thick material embrace.



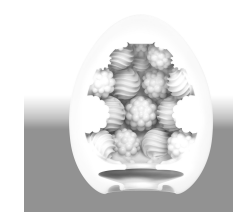
TENGA EGG CUBIC

Countless overlapping cubes spiral upward with contrasting depths, delivering deep and impactful stimulation from the thick, bold edges.



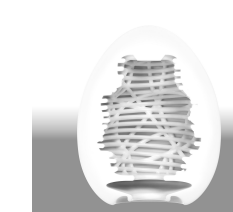
TENGA EGG TWISTER

Complex, finely detailed ribs come together in an impactful 180° spiral, offering dense, enveloping stimulation with every twist.



TENGA EGG BOUNCY

Orbs with tiny bumps and subtle layered ribs cover the inside, creating bumpy, springy, rolling sensations.



TENGA EGG SILKY

Layers of fine, subtle edges adorn the plush material for springy pleasure that gently envelops and stimulates with every touch.

Made for Everyone to Enjoy

While most pleasure toys are male or female gendered, the renewed TENGA EGG Standard Series is a positive alternative to what is on the market.



For penile stimulation, the super-stretchable elastomer expands to fit users of almost any size.



For stimulating the vulva, the pliable, stretchy material can be turned inside-out and placed over the fingers.

Each EGG in the renewed series includes a packet of TENGA's own EGG LOTION, making usage an easy, low-hassle process. The unique external designs of each of the six EGGs reflect the internal details.

Rika Adachi, Global Marketing Manager, said: *"The TENGA EGG is the original EGG-shaped pleasure product, whose quality has yet to be replicated by any competitors. As it is TENGA's 20th Anniversary, we consider renewing one of our most iconic products a celebration of our success and are excited to introduce this new line. The portability and sensations have been beloved features of the TENGA EGG for over a decade, and we expect even more from these new and improved designs."*



The renewed TENGA EGG Standard Series includes a mix of both improved classics as well as new designs, all enhanced by the latest molding technology.

Product Specifications:

Dimensions (6 pack): (D × W × H inches): 4.92 × 6.89 × 2.95

Weight (lbs): 0.75

Size (Single EGG) (D × W × H inches): 1.93 × 1.93 × 2.40

Weight (lbs): 0.12

Dimensions (6 pack): (H × W × D mm): 75 mm × 175 mm × 122 mm

Weight (grams): 350

Size (Single EGG) (H × W × D mm): 61 mm × 49 mm × 49 mm

Weight (g): 36

Other Specs: Stretchable Material, Disposable, Unisex, Sample Lotion Included

Materials:

Pack: PET

EGG Casing: PP

EGG Sleeve: Thermoplastic Elastomer (TPE)

TENGA EGG LOTION (0.17 fl.oz.) (5ml)

Available from: usstore.tenga.co / eustore.tenga.co / tenga.co.uk

Prices start from: \$6, €6, £6 per EGG / \$36, €36, £36 per 6 pack

Product video is [here](#)

Images can be found on the link [here](#)

For more information or request for interviews, please contact

John Benadora / john@tenga.co.jp

About TENGA

TENGA has long had the vision of "Creating happiness by enriching the sexual lives of people around the world." From 2007, TENGA has expanded its business globally, beginning with neighboring Asian countries and then expanding to the United States and Europe, offering more than 1,200 products to satisfy the various needs of our customers.

The company sells its products in 73 countries around the world, together with iroha, a brand specializing in women's self-care and pleasure products, and TENGA Healthcare (THC), a brand with the aim of creating a society free of sexual concerns and issues.

In 2023, TENGA achieved a significant milestone by surpassing 10 billion yen in worldwide sales in a single year.

In 2022, the company opened able! FACTORY, an employment support facility actively involved in aiding individuals with disabilities, so they may focus on the joy of making. As part of its diverse business activities, TENGA adopted the purpose of realizing a world where life is enriched with pleasure, continuing to operate as a company that supports all aspects of life, for the happiness of everyone around the world.

<https://tenga-group.com/en/>